

Smeltings Farm Riding Centre Privacy Notice

Our lawful basis for processing data

Consent – for example when you tick a box to receive email newsletters or allow the use of pictures on social media.

Contractual Obligations – for example livery and loaner contracts.

Legal Compliance – for example insurance or employment.

Legitimate Interest – any reason an individual should reasonably expect to have their data used.

When do we collect your personal data

When you complete an initial or annual registration form.

Specific event form – for example camp registration forms, photo and social media forms.

Electronically – for example via email communication.

Verbally – for example via phone conversations.

What sort of data do we collect

Name, address, contact numbers, email, date of birth, age, weight, height.

Medical history, disability or condition that may be significant.

Emergency contact name and relationship.

Previous riding experience and/or current ability.

Any event specific information – for example dietary requirements.

How and why do we use your personal data

We use your personal data to provide the best possible service to you both in terms of quality and safety.

How we protect your personal data

We will always keep your personal data secure and confine access only to Smeltings Farm Riding Centre staff members who have a role in organizing and running of the centre and events.

Your data will not be given or sold to any third parties unless in the case of accident or injury.

How long will we keep your personal data

Your data will be reviewed every year and retained, amended or deleted as necessary.

Your rights

You have the right to have your data reviewed, amended or deleted should you wish. Should you wish to have your data deleted it may hinder our ability to provide our services to you.

We aim to carry out the review, amendment or deletion within 7 working days.